

> WHAT'S INCLUDED <

Every Client gets:

- > Your own domain name (www.yourdomain.com)
- > Do-it-yourself Master Control Panel to enter and edit website words and images
- > Choice of professionally-designed templates
- > Website hosting and nightly backup on a secure server
- > Email hosting tied in to your domain (you@yourdomain.com)
- > Your photo and logo integrated into the site design
- > Extensive gallery of royalty-free images
- > Search engine optimization tools
- > Access to statistics to track site activity

Lite-Site includes:

- > Home Page
- > Services section
- > About Us/Biography pages
- > FAQs
- > Contact Us
- > Weekly support tutorials
- > Credit to upgrade to Professional Site in the first year

Professional Site includes:

- > Dynamic Home Page with automatically updating content
- > All of the sections above plus:
- > Case Studies and Testimonials
- > Articles
- > Scrolling marquee on front page
- > Quotes
- > Newsletters, including automatic sign-up, archives and instant integration with *Constant Contact*
- > Page of links to other web sites that you choose, opens a new browser window
- > Downloadable documents
- > 100-page workbook to help you develop your content
- > One-on-one tutorial to get you started

Low-Cost Enhancements:

- > Secure e-commerce including shopping cart system
- > Event calendar and registration
- > Seamless integration of online payments
- > Search engine submission programs
- > Custom site design and logo design
- > Complete site packages written by professional copywriters
- > Marketing advice and coaching

Master Control Panel:



*If you can surf the web, you can build your own dynamic and powerful website with **web POWERtools**' simple MASTER CONTROL PANEL.*

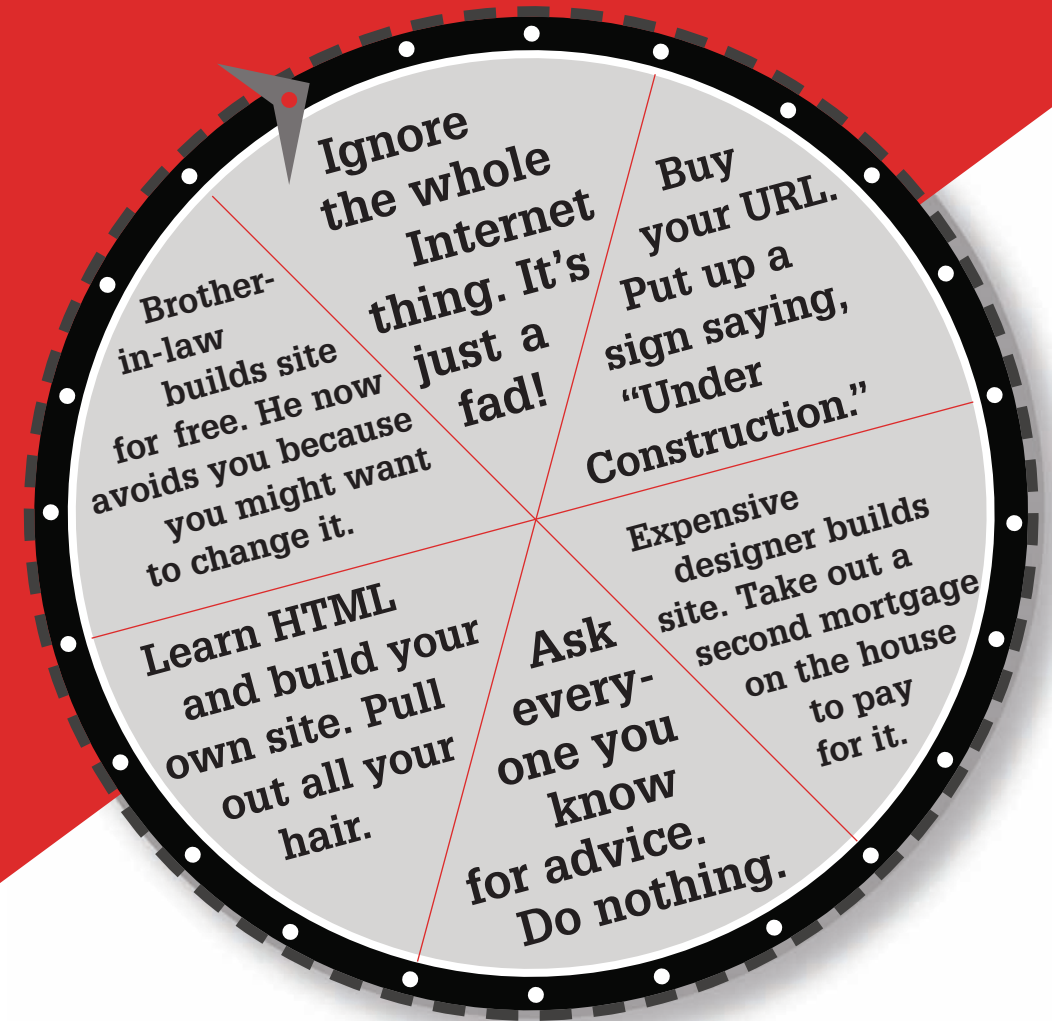
Check us out online:  
[www.webpowertools.com](http://www.webpowertools.com)

See our online demo,  
or call for a one-on-one session: 805.991.9660.



35 W. Main Street, #B-199  
Ventura, California 93001

*Take a Spin* ON THE  
“Wheel of Website Solutions”  
OR, *take control* WITH



...EASY INTERACTIVE MARKETING\*  
\*some assembly required

**webPOWERtools'** website-building system provides you with a professional, powerful and effective website that you maintain for a fraction of the cost of building a custom site and in a fraction of the time!

>> Build your own site without knowing anything technical.

>> Show your clients and prospects that you are an expert in your industry or area of specialty.

>> Earn a passive stream of income with an e-commerce store.

>> Keep top-of-mind with clients, colleagues and prospects with articles, newsletters, blog, downloads and links.

>> Unify your online efforts and identity by tying together email, web address, newsletter and blog.

**easy interactive marketing\***

\* SOME ASSEMBLY REQUIRED.

**Choose from our full-featured Professional Site System or get started with our Lite Site!**

webPOWERtools	Your Logo and Photo Integrated in Design	Pre-Built for Service Businesses	Update Content at Any Time	Integrate with Your E-mail	Optimized for Search Engines	Low-Cost Additional Features
<b>Professional Site System</b>	<b>YES.</b> <i>Choice of templates.</i>	<b>YES.</b> <i>Sections like case studies, testimonials and more.</i>	<b>YES.</b> <i>No cost. Easy as writing a document in Word.</i>	<b>YES.</b> <i>Now you'll have a professional e-mail address.</i>	<b>YES.</b> <i>Pick your own search words.</i>	<b>YES.</b> <i>Including e-commerce, event registration, custom template and copywriting.</i>
<b>Lite Site System</b>	<b>YES.</b> <i>Fewer choices.</i>	<b>YES.</b> <i>5 simple sections to get you started.</i>	<b>YES.</b> <i>No cost. Easy as writing a document in Word.</i>	<b>YES.</b> <i>Now you'll have a professional email address.</i>	<b>YES.</b> <i>Pick your own search words.</i>	<b>No, but we'll credit you for 50% of your fees to upgrade in Year One!</b>

## The Do-It-Yourself Solution for Great Professional Websites:

Build your company's brand by including your logo, company name and tagline.

Display offers, links, and messages that change frequently in your scrolling marquee.

Inform and educate your visitors by publishing articles that show you're the expert.

Capture your visitors contact information and start building a lifelong relationship with them.

Feature your successes (and your Clients'!) to show what a great job you do.

Some sections rotate your featured content each time the page is reloaded. This reduces the need for you to constantly maintain them by hand.



Include photos and custom formatting in your content. Choose from our library of images or upload your own.

Easily navigate your site with a menu that automatically updates as your content changes.

Welcome your visitors with a custom message that you can update whenever you like.

Don't do all the work. Let your clients rave about what you've done for them.

Build online sales by featuring the products you choose on your website.

Be a good citizen of the Internet by displaying your important website policies.

## A Sampling from our Library of Templates:

